

Marketing Approval Note

























Approval Note for Channel Partner Empanelment Event on 13th & 14th April, 2024

12/04/24

HO/MKT/FY24-25/007

S.No.	Description of item	Vendor	Cost	Taxes	Total
1	Catering for 13th & 14th April MGs 350 for 13th & 650 for 14th @800/pax 2 Coffee Machines @20000/unit/day Transportation @15000/day	RED CORAL	₹5,90,000	₹25,500	₹6,19,500
2	16 Cross Back Chair 350 X 16 * 2 days = 11,200 3 Table 3x6 4000 X 3 * 2 days = 24,000 Transportation 2500 * 2 days = 5,000 Table Buffet 2 x 200 * 2 days = 800 Kitchen 10 x 150 * 2 days = 3,600 Fan 3 x 300 * 2 days = 1,800 Chilling Tub 3 x 100 * 2 days = 600 Transportation 1000 * 2 days = 2,000	HIMALAYA TENT HOUSE	₹49,000	₹3,820	₹57,820
3	Photographer @5,000/day Driver's Food for 50 pax @375/pax	SEUDERSHAN JHA	₹10,000	₹0	₹10,000
4		DANA CHOGA (will be paid through corporate credit card)	₹18,750	₹938	₹19,688
			₹7,07,007.50		

Remarks: • Variation possible in Catering & Tenthouse services depending on footfalls/Immediate requirements.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance																
₹5,42,16,438.00	₹55,69,640.00	₹7,07,007.50	₹62,76,647.50	₹50,79,39,790.50																
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