Marketing Approval Note

Project	Waterfall Residences
Subject	Approval Note for Event Sponsorship at Vasant Valley School Founder's Day Celebration
Description	Vasant Valley School is India's top Day School and for years has enjoyed the brand equity of elite educational institution. School will be celebrating 33rd Founders Day on 17th of Feb. Event will have over 3000 guest and would include Who's who of Delhi NCR. Branding at this event would be just the right exposure to our TG. As the Key Sponsor of the event we will get aknowledgement on Ground for three days, on School social media page and website and also Reserved seats at the India Today Conclave, India's largest platform for thought leadership and intellectual debate.
Date	8/2/2023
Document Ref No.	HO/MK/37-FY22-23

S.No.	Description of item	Vendor	Quantity	Cost	GST	Total
1	Key Sponsorship: Acknowledgement on the two entry gates of Vasant Valley School Acknowledgement on the left & right-side wall of Centre stage Acknowledgement on the main screen on stage before the Founder's Day performances Acknowledgement band during live telecast of show in the junior school class activity area Acknowledgement post on the Instagram and school's website Invitation and reserved seats at the India Today Conclave, India's largest platform for thought leadership and intellectual debate.	Vasant Valley School		500,000.00	90,000.00	590,000.00
	Total					590,000.00

Total Marketing Expense Budget	Consumed till date	This Approval Note	Total Till Now	Balance
24,262,258.00	12,116,450.20	590,000.00	12,706,460.20	11,555,797.80

GST on revenue charge

Note - 100% Advance

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	Takahiro Yamazaki Approved By	Akash Khurana Approved By	Mohit Jain Approved By

Vineet Nanda

8-2-23