

**Marketing Approval Note**

Project	Waterfall Residences
Subject/Vendor	1 gram Gold coin / Tanishq (MG Road) Gurgaon
Date	10.12.2020
Document Ref No.	HO/MK/44-FY20-21

To increase the footfall at Sales Lounge, incentive scheme of 1 gram 22 carat gold coin to every qualified visit by Channel Partner from 6 Nov 2020 to 30th Nov 2020 has been proposed, 56 coins were bought for the same earlier, now 150 more coins are required.

S.No.	Description of item	Price	Quantity	Cost	GST	Total Cost
1	1 Gram 22 Carat Gold Coin of Tanishq	5,520	150	8,28,000	Inclusive	8,28,000
<b>Total Cost</b>						<b>8,28,000</b>
<b>Total Marketing Expense Budget</b>		<b>Consumed till date</b>	<b>This Approval Note</b>	<b>Total Till Now</b>	<b>Balance</b>	
2,43,10,000		84,21,411	8,28,000	92,49,411	1,50,60,589	

Date	10-Dec-20	Shalini Jha Prepared By	Anoop Gogia Proposed By	Gulshan Kumar Verified By
	<i>RK Sahni</i> Raj. Kr. Sahni Approved By		<i>Ak</i> Akash Khurana Approved By	<i>T Yamazaki</i> Takahiro Yamazaki Approved By

Sir,

when we have done the payment per coin cost was (5472.39)<sup>INR</sup> but we had done the ERP (Advance) per coin cost was (INR 5400).

Kindly approve the increase in cost amount i.e (INR 7239) for payment to the vendors (Papers attached herewith), similarly for 8 gram coin the difference in amount is (INR 3063) Total amounting to (INR 10,302).

*Ak*