

**Marketing Approval Note**

**Approval Note for Employee & Channel Partner Trip to Bali, Indo-resia**




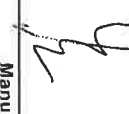




24/09/24

HOIMKT/FY24-25/083

Subject:	Approval Note for Employee & Channel Partner Trip to Bali, Indo-resia				
Date:	24/09/24				
Document Ref	HOIMKT/FY24-25/083				
S.No.:	Description of item	Vendor	Cost (Marketing Budget)	Cost (Pool Budget)	Total
1	Airfare & Travel Insurance	Synchronising Destinations Pvt Ltd	₹33,93,674	₹15,82,034	₹53,93,674
2	Visa Cost	SIS World Pvt Ltd	₹3,79,500		₹3,79,500
3	Hotel Rooms + Land Arrangement + Event Conference Room & Setup Cost + Gala Night Dinner & Entertainment	SIS World Pvt Ltd	₹30,88,455		₹30,88,455
4	12% Management Fee on 'Sr. No. 3'	<del>SIS World Pvt Ltd</del> <i>Amartya Chakrabarti</i>	₹10,90,615		₹10,90,615
5	T-Shirts (Tr Sundowner)	Richa Global Exports Pvt Ltd	₹50,000		₹50,000
6	Rewards & Recognition (Gold) Already Approved (Doc. Ref. No.: HOIMKT/FY24-25/081)	Hari Shankar Sunil Kumar	₹22,00,000		₹22,00,000
7	Collaterals Printing	T.B.D.	₹50,000		₹50,000
8	Framed Certificates for Channel Partners	Natal Studio (Corporate Credit Card)	₹15,000		₹15,000
9	Alco-101 for CPs (as welcome gift)	Delhi Duty Free (Corporate Credit Card)	₹1,34,730		₹1,34,730
10	Alcohol Extra	T.B.D.	₹5,00,000		₹5,00,000
11	Miscellaneous		₹15,00,000		₹15,00,000
<b>Total</b>			<b>₹16,98,81,799</b>		<b>₹34,43,34,639</b>

Remarks: • Taxes will be charged extra as applicable.  
• There may be a variation of 10-20% possible

<b>Marketing Budget:</b>	₹51,42,6,438	₹14,34,75,825	₹2,04,01,974	<b>Total Till Now</b>	₹16,98,81,799	<b>Balance</b>	₹34,43,34,639
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Kunal Yadav Prepared By	Shalini Jha Verified By	Vineet Nanda Approved By	Manu Gupta Verified By
			
Akashi Khurana Approved By	Yuka Nagao Verified By	Yoji Kato Approved By	Mohit Jain Approved By



Kunal Yadav

Thursday, September 26, 2024 at 11:09:22 India Standard Time

**Subject:** RE: Approval Solicited | Bali Trip  
**Date:** Thursday, 26 September 2024 at 11:09:02 AM India Standard Time  
**From:** Vineet Nanda <nanda@krisumi.com>  
**To:** Kunal Yadav <kunal.yadav@krisumi.com>  
**CC:** Krisumi Marketing <marketing@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>, Abhishek Kumar Singh <abhishek.singh@krisumi.com>  
**Attachments:** image008.png, image009.png, image010.png, image011.png, image012.png, image013.png, image014.png, image015.png, image016.png, image017.png, image018.png, image019.png, image020.png

Ok jee

Warm Regards,



**Vineet Nanda**

Director Sales and Marketing

Email: [nanda@krisumi.com](mailto:nanda@krisumi.com)

Sector 36A, Gurugram



Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from home: [www.krisumixperience.com](http://www.krisumixperience.com)



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**From:** Kunal Yadav <[kunal.yadav@krisumi.com](mailto:kunal.yadav@krisumi.com)>  
**Sent:** Thursday, September 26, 2024 11:04 AM  
**To:** Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>  
**Cc:** Krisumi Marketing <[marketing@krisumi.com](mailto:marketing@krisumi.com)>; Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)>; Abhishek Kumar Singh <[abhishek.singh@krisumi.com](mailto:abhishek.singh@krisumi.com)>  
**Subject:** Approval Solicited | Bali Trip

Dear Sir,

Appended is the approval note for Employee & CP Trip to Bali. Kindly accord your approval.

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**Kunal Yadav**  
 Deputy Manager - Marketing  
 Email: [kunal.yadav@krismie.com](mailto:kunal.yadav@krismie.com)  
 Mobile: 956 5050 555  
 Sector 36A, Gurugram



Thank you!  
 Best Regards,

Marketing Approval Form		APPROVAL FOR EMPLOYEE & CHANNEL PARTNER TRIP TO INDIA, INDONESIA	
Sl. No.	Description of Item	Requested Amount	Approved Amount
1	Hotel & Travel Expenses	₹ 1,00,000	₹ 1,00,000
2	VISA Cost	₹ 25,000	₹ 25,000
3	Local Transport & Parking Expenses	₹ 10,000	₹ 10,000
4	Local Accommodation (₹ 10,000 x 20 = ₹ 2,00,000)	₹ 2,00,000	₹ 2,00,000
5	Local Transport & Parking Expenses	₹ 10,000	₹ 10,000
6	Local Accommodation (₹ 10,000 x 20 = ₹ 2,00,000)	₹ 2,00,000	₹ 2,00,000
7	Local Transport & Parking Expenses	₹ 10,000	₹ 10,000
8	Local Accommodation (₹ 10,000 x 20 = ₹ 2,00,000)	₹ 2,00,000	₹ 2,00,000
9	Local Transport & Parking Expenses	₹ 10,000	₹ 10,000
10	Local Accommodation (₹ 10,000 x 20 = ₹ 2,00,000)	₹ 2,00,000	₹ 2,00,000
11	Local Transport & Parking Expenses	₹ 10,000	₹ 10,000
12	Local Accommodation (₹ 10,000 x 20 = ₹ 2,00,000)	₹ 2,00,000	₹ 2,00,000
<b>Total</b>		<b>₹ 10,00,000</b>	<b>₹ 10,00,000</b>
Remarks: * There are no changes in approvals. * There may be a variation of 100% possible.			
Marketing Approval Form		APPROVAL FOR EMPLOYEE & CHANNEL PARTNER TRIP TO INDIA, INDONESIA	
Requested By: <i>[Signature]</i>		Approved By: <i>[Signature]</i>	
Requested By: <i>[Signature]</i>		Approved By: <i>[Signature]</i>	
Requested By: <i>[Signature]</i>		Approved By: <i>[Signature]</i>	