

Marketing Approval Note





Marketing Approval Note for Campaign at Skyline Golf Club




NCR's longest day and night golf driving range. Empaneled with a premium forty bay(Artificial turf) driving range along with 40 natural turf bays.attracts affluent individuals and business professionals and serving over 30,000/- members and golf players annually also Over 70% are expats consisting of Japanese, Koreans, Canadians, NRI & Americans.

Date:	23-10-2024				
Document Ref No.:	HO/MKT/FY24-25/092				
S.No.:	Description of item	Vendor	Cost	Taxes	Total
1	Branding Golf Course Branding for 6 Months at Skyline Golf Club ✓	Skyline Golf Club	₹15,00,000	₹2,70,000	₹17,70,000
					₹17,70,000

Remarks: • payment terms will be 100% advance.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438	₹17,24,85,193	₹17,70,000	₹17,42,55,193	₹33,99,61,245

			
Abhishek Singh Prepared By	Shalini Jha Verified By	Vineet Nanda Approved By	Manu Gupta Verified By

			
Akash Khurana Approved By	Yuka Nagao Verified By	Yuji Kato Approved By	

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please evaluate effectiveness of this ad, before next round.
Japanese/Koreans don't buy our products