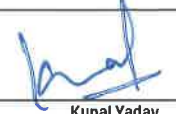

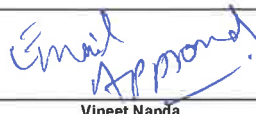






Marketing Approval Note

Subject	Approval Note for Bhajan Sandhya Events for Engaging & Outreaching Existing Cutomers on 21st Dec'24				
Date	02/12/24				
Document Ref No.	HO/MKT/FY24-25/114				
S.No.	Description of Item	Vendor	Cost	Taxes	Total
1	Catering Services MG - 500 ₹2,000/pax Transportation @ ₹15,000	Red Coral	₹10,15,000	₹50,750	₹10,15,000
2	Bartender Services 1 Sr. Bartenders @ ₹4000/each/day 4 Bartenders @ ₹3500/each/day 2 Helper @ 2000/each/day	Bar Essentials	₹22,000	₹3,960	₹25,960
3	Liquor Purchase Wine & Beer	Corporate + Personal Credit Card (depending on the available limits)	₹2,00,000		₹2,00,000
4	Soft Beverages, Ice Blocks & Cubes	Multiple Vendors due to stock availability	₹1,00,000	₹18,000	₹1,18,000
5	Event Photography & Videography Services @ 15,000/day	Sudershan Photography	₹15,000		₹15,000
6	2 Luxury Portable Loo ₹40,000/unit	A V Enterprises	₹80,000	₹14,400	₹94,400
7	Multipurpose Fire Tender w/ Crew 3 Fighter & 1 Operator @ ₹15,500/set/day	Flying Fire Services	₹15,500	₹2,790	₹18,290
8	Ambulance with 1 Driver & 1 Assistant @ ₹7,000/unit	Aarvy Healthcare	₹7,000		₹7,000
9	Additional Security Marshal (Team of 1+5) @ ₹15,290/day incl. 10% Service Charge	Security Online	₹15,290		₹15,290
10	Live Band with Light, Sound & Darbar Setup along with LED Operator & Dancers	Shiv Shakti (SAAZ)	₹5,10,000	₹91,800	₹6,01,800
11	MC for Event	To be Decided	₹1,50,000	₹27,000	₹1,77,000
12	Cash in Hand for urgent requirements	Imprest Account	₹25,000		₹25,000
13	Driver's Meal 250 thalis @ ₹375/plate	Dana Choga	₹93,750	₹4,688	₹98,438
14	LED Screens Lights & Sound Setup Light and Screen @ ₹3,00,000 per day + Transportation @ ₹25,000	Khanna Sounds	₹3,25,000	₹58,500	₹3,83,500
15	Live Streaming of the Event on Facebook Facebook and Youtube Live 2 HD Professional Static Cameras and 1 Wifi Moving Camera, Video Switcher and Transportation @ 1,25,000/day	J F Media Tech	₹1,25,000	₹22,500	₹1,47,500
16	Tenting Services	Himalaya Tent House	₹1,00,000	₹18,000	₹1,18,000
17	Miscellaneous Expenses	NA	₹1,50,000		₹1,50,000
					₹32,10,178

- Remarks:**
- 10-20% variations possible basis the immediate requirements/actual usage or consumption.
 - Estimate MG given for catering services, invoices will be raised basis the actual consumption.
 - Soft beverages as per the approved rates from the empanelled vendors as per admin.
 - Urgent & immediate payments (without ERP process) required for S. Nos. 10 & 11.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438.00	₹25,38,94,275.00	₹32,10,177.50	₹25,71,04,452.50	₹25,71,11,985.50

 Kunal Yadav Prepared By	 Shalini Jha Verified By	 Vineet Nanda Approved By	 Manu Gupta Verified By
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 Akash Khurana Approved By	 Yuka Nagao Verified By	 Yuji Kato Approved By
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Please evaluate the MG and total empanelled.

Kunal Yadav

Thursday, December 5, 2024 at 10:46:37 India Standard Time

Subject: RE: Approval Solicited | Bhajan Sandhya on 21st Dec
Date: Wednesday, 4 December 2024 at 9:53:51 PM India Standard Time
From: Vineet Nanda <nanda@krisumi.com>
To: Kunal Yadav <kunal.yadav@krisumi.com>
CC: Krisumi Marketing <marketing@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>
Attachments: image008.png, image009.png, image010.png, image011.png, image012.png, image013.png, image014.png, image015.png, image016.png, image017.png, image018.png, image019.png, image020.png

Ok jee

Warm Regards,



Vineet Nanda

Director Sales and Marketing

Email: nanda@krisumi.com

Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumixperience.com



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From: Kunal Yadav <kunal.yadav@krisumi.com>
Sent: Wednesday, December 4, 2024 9:50 PM
To: Vineet Nanda <nanda@krisumi.com>
Cc: Krisumi Marketing <marketing@krisumi.com>; Shalini Jha <shalini.jha@krisumi.com>
Subject: Approval Solicited | Bhajan Sandhya on 21st Dec

Dear Sir,

Appended is the Approval Note for Bhajan Sandhya Event on 21st Dec. Kindly accord your approval.

Marketing Approval Memo				
Approved Memo for Budget Approval for Marketing & Promoting Building Deliveries as of 2020 Year End				
Date: 01/13/20				
Project No: J07010720-2514				
Sl. No.	Description of Item	Vendor	Cost	Total
1	Catalogues 1500 - 2000 12,000 copies @ ₹1500	Best Card	₹1,15,000	₹1,15,000
2	Marketing Services 1.5% Service Fee @ ₹10000000 4 Mail Boxes @ ₹10000000 1 Month @ ₹10000000	Get It Straight	₹22,000	₹22,000
3	Video Production 10 x 30 Sec	Corporate + Residential (10 x 30 Sec) 10 x 30 Sec (10 x 30 Sec)	₹3,00,000	₹3,00,000
4	Architectural, Site Models & Cases	Model Studio	₹1,00,000	₹1,00,000
5	Print Photography & Printing (10 x 30 Sec)	Andarun Photography	₹1,10,000	₹1,10,000
6	10 x 30 Sec Print Ads	A & S Advertisers	₹1,00,000	₹1,00,000
7	Marketing Plan Development	Planning The Services	₹1,00,000	₹1,00,000
8	Additional Security Services (10000 x 10) @ ₹10,000/10000	Security Outlets	₹1,00,000	₹1,00,000
9	Site Visit	Site Visit (10 x 10)	₹1,00,000	₹1,00,000
10	10 x 30 Sec Video Production	Video Production (10 x 30 Sec)	₹1,00,000	₹1,00,000
11	10 x 30 Sec Video Production	Video Production (10 x 30 Sec)	₹1,00,000	₹1,00,000
12	10 x 30 Sec Video Production	Video Production (10 x 30 Sec)	₹1,00,000	₹1,00,000
13	10 x 30 Sec Video Production	Video Production (10 x 30 Sec)	₹1,00,000	₹1,00,000
14	10 x 30 Sec Video Production	Video Production (10 x 30 Sec)	₹1,00,000	₹1,00,000
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16	10 x 30 Sec Video Production	Video Production (10 x 30 Sec)	₹1,00,000	₹1,00,000
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99	10 x 30 Sec Video Production	Video Production (10 x 30 Sec)	₹1,00,000	₹1,00,000
100	10 x 30 Sec Video Production	Video Production (10 x 30 Sec)	₹1,00,000	₹1,00,000
Total			₹1,12,10,179	₹1,12,10,179

Thank you!
Best Regards,



Kunal Yadav
Deputy Manager - Marketing
Email: kunal.yadav@krisumi.com
Mobile: 956 5050 555
Sector 36A, Gurugram



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