

Marketing Approval Note

Project	Waterfall Residences
Subject	Approval Note for Navratri Weekend Event on Saturday, March 25th and Sunday, March 26th
Date	21/3/2023
Document Ref No.	HO/MK/42-FY22-23

S.No.	Description of item	Vendor	Quantity	Cost	GST	Total
1	Catering - Navratri food plus few street food.	Red Coral	200	190,000.00	9,500.00	199,500.00
2	Sales Lounge Décor Entrance Photo Opp, Hanging in Reception Area, Backdrop at the end of Theatre passage, Hanging in the buffet area, Miscellaneous, Transportation and Labout	Picture Perfect		120,000.00	21,600.00	141,600.00
3	Kitchen tent with tables	Lakshay Tent House	2 Days	6,000.00		6,000.00
4	Photographer	Sudershan Photography	2 Days	10,000.00		10,000.00
						357,100.00

Total Marketing Expense Budget	Consumed till date	This Approval Note	Total Till Now	Balance
24,262,258.00	13,163,365.64	357,100.00	13,520,465.64	10,741,792.36

	<i>Roshan Singh</i>		<i>Shalini Jha</i>	<i>Vineet Nanda</i>	<i>Gulshan Kumar</i>
	Roshan Singh Prepared By		Shalini Jha Verified By	Vineet Nanda Approved By	Gulshan Kumar Verified By
		<i>Takahiro Yamazaki</i>	<i>Akash Khurana</i>		<i>Mohit Jain</i>
		Takahiro Yamazaki Approved By	Akash Khurana Approved By		Mohit Jain Approved By

Email approval 21-03-23

Email approval

Shalini Jha

From: Mohit Jain
Sent: 22 March 2023 12:42
To: Roshan Singh
Cc: Shalini Jha; Binu Jacob
Subject: Re: Proposal for Event on the Coming Weekend

Approved



Mohit Jain
Managing Director

Email: mj@krisumi.com
Mobile: 9811041255
Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumiexperience.com

Please consider the environment before printing this email

Notice to recipient: This e-mail is meant for only the intended recipient of the transmission, and may contain information of Krisumi Corporation that is confidential and/or privileged. If you received this e-mail in error, any review, use, dissemination, distribution, or copying of this e-mail is strictly prohibited. Please notify us immediately of the error by return e-mail and please delete this message from your system. Thank you in advance for your cooperation.

On 22-Mar-2023, at 12:11 PM, Roshan Singh <roshan.singh@krisumi.com> wrote:

Respected Sir,

Please find below the detailed approval note for the event on coming weekend (25th and 26th March) in Navratri theme for CP at our Sales Lounge. Please accord your approval.

<image001.jpg>

Regards

From: Mohit Jain <mj@krisumi.com>
Sent: Tuesday, March 21, 2023 2:04 PM
To: Roshan Singh <roshan.singh@krisumi.com>
Cc: Shalini Jha <shalini.jha@krisumi.com>; Vineet Nanda <nanda@krisumi.com>
Subject: Re: Proposal for Event on the Coming Weekend

Approved.....tell Saltt to do a good job

Incase any issue, let me know

<image002.png> **Mohit Jain**
Managing Director
<image003.png> Email: mj@krisumi.com
Mobile: 9811041255
Sector 36A, Gurugram

<image004.png>

<image005.png>

<image006.png>

Website: www.krisumi.com | Take a walkthrough from home: www.krisumiexperience.com

Please consider the environment before printing this email

Notice to recipient: This e-mail is meant for only the intended recipient of the transmission, and may contain information of Krisumi Corporation that is confidential and/or privileged. If you received this e-mail in error, any review, use, dissemination, distribution, or copying of this e-mail is strictly prohibited. Please notify us immediately of the error by return e-mail and please delete this message from your system. Thank you in advance for your cooperation.

On 21-Mar-2023, at 1:10 PM, Roshan Singh <roshan.singh@krisumi.com> wrote:

Respected Sir,

As we have applied for the RERA of Phase 2 and we Navratri starting tomorrow, Nanda sir has suggested to organize an event for our Channel Partners in the Navratri theme at our Sales Lounge. Objective is to invite the Channel Partners and inform them about the progress. We want to invite them on coming Saturday and Sunday and host them over Navratri and few streets food. Nanda sir has also suggested to deck up the Sales Lounge with basic Navratri décor.

Request you to please share your In-principle approval. We will share a detailed Note for approval.

Best Regards

<image001.png> **Roshan Singh**
<image002.png> Assistant General Manager - Marketing
Email: roshan.singh@krisumi.com
Mobile: 8860225143
Sector 36A, Gurugram

Website: www.krisumi.com | Take a walkthrough from home: www.krisumiexperience.com

<image006.png>

Please consider the environment before printing this email

Shalini Jha

From: Vineet Nanda
Sent: 21 March 2023 17:30
To: Roshan Singh
Cc: Shalini Jha
Subject: RE: Note for approval for event on March 25th and 26th

Approved.

Thanks & Regards,
Vineet Nanda

From: Roshan Singh <roshan.singh@krisumi.com>
Sent: 21 March 2023 17:23
To: Vineet Nanda <nanda@krisumi.com>
Cc: Shalini Jha <shalini.jha@krisumi.com>
Subject: RE: Note for approval for event on March 25th and 26th

Dear Sir,

I am sharing below the revised note for approval for the event for CP on Saturday, March 25th and Sunday, March 26th in Navratri theme. Request you to please accord your approval.

				Marketing App
Project				Water
Subject				Approval Note for Navratri Weekend Even
Date				2
Document Ref No.				HO/M
S.No.	Description of item			
1	Catering - Navratri food plus few streets food.			
2	Sales Lounge Décor Entrance Photo Opp, Hanging in Reception Area, Backdrop at the end of Theatre passage, Hanggi Miscellaneous, Transportation and Labourt			
3	Kitchen tent with tables			
4	Photographer			
	Total Marketing Expense Budget	Consumed till date	This Approval Note	
	24,262,258.00	13,163,365.64	357,100.00	

