

### Marketing Approval Note

Approval Note for Extra Renders for The Cascades Club Film








08/04/24

HO/MKT/FY24-25/001

S.No.	Description of item	Vendor	Cost	Rate	Total
1	Additional Areas to be added to the Script Pre-production, Production, Post-Production, and 3D costs	The Attic (Mark Harisson)	£39,450.00	£1 = ₹106 (as on 8th Apr '24)	₹41,81,700.00
					<b>₹41,81,700.00</b>

♣ The mentioned costing is given as per the current Great British Pound rates which may vary at the time of the payment depending on the ongoing exchange rates.  
 ⚡ 50% advance payment required.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now
₹51,42,16,438.00	₹0.00	₹41,81,700.00	₹41,81,700.00

 <b>Kunal Yadav</b> Prepared By	 <b>Shalini Jha</b> Verified By	 <b>Vineet Nanda</b> Approved By	 <b>Manu Gupta</b> Verified By
 <b>Akash Khurana</b> Approved By	 <b>Takahiro Yamazaki</b> Approved By	 <b>Mojit Jain</b> Approved By	

Client: Krisumi  
 Project: Additional Areas, Cascades Club

Weds 3rd April 2024  
 Vers 2.0



Pre Production	Quantity (days)	Rate	Cost
Script Dev	1	£600.00	£600.00
Project Management	2	£600.00	£1,200.00
Storyboard artist	2	£400.00	£800.00
Creative Director	1	£600.00	£600.00
<b>SUB TOTAL</b>			<b>£3,200.00</b>

Production	Quantity (days)	Rate	Cost
Hard Drives	1	£300.00	£300.00
<b>SUB TOTAL</b>			<b>£300.00</b>

Post Production	Quantity (days)	Rate	Cost
Edit additional days	3	£450.00	£1,350.00
Additional Grade	2	£500.00	£1,000.00
<b>SUB TOTAL</b>			<b>£2,350.00</b>

3D costs	Quantity (days)	Rate	Cost
Asset development for 20 units (not cricket)	48	£600.00	£28,800.00
Additional render costs 'Dusk' feel	8	£200.00	£1,600.00
Supervision	8	£400.00	£3,200.00
<b>SUB TOTAL</b>			<b>£33,600.00</b>

Totals			Cost
Pre Prod			£3,200.00
Prod			£300.00
Post Prod			£2,350.00
3D costs			£33,600.00
Agency Fee	10%	£0.00	£0.00
<b>TOTAL</b>			<b>£39,450.00</b>