

Marketing Approval Note

Approval Note for Marketing Support for Channel Partner

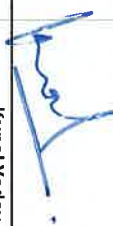



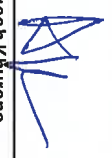


We propose providing marketing support to 21 high-performing Channel Partners with a budget of INR 2,00,000 each. This initiative aims to drive sales while strengthening partnerships with the Channel Partners.

Date: 04/12/24

Document Ref No.: HO/MKT/FY24-25/119

S.No.	Description of item	Vendor	Cost	Taxes	Total
1	Marketing Support for 21 high-performing Channel Partners With a budget of INR 2 lakhs for each Channel Partner + 8% Agency Commission over and above the campaign budget	Two99 Tech Marketing Pvt Ltd	₹45,36,000	₹8,16,480	₹53,52,480
					₹53,52,480

Remarks: • 100% advance will be paid against Tax Invoice, along with the agency commission & the applicable taxes.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438.00	₹26,31,90,485.00	₹53,52,480.00	₹26,85,42,965.00	₹24,56,73,473.00
 Kunal Yadav Prepared By	 Shalini Jha Verified By	 Muneet Nanda Approved By	 Manu Gupta Verified By	
 Akash Khurana Approved By	 Yuka Nagao Verified By	 Yujit Kato Approved By		

Sr.no.	CP Firm Name
1	Jatin Batra
2	Group 3 Realtors
3	Pooja Dhingra
4	Realtibulls
5	Amogh
6	Yhataw Real Estate Facilitators Pvt Ltd
7	Symbiosis Infra
8	Census Consultants
9	Trustify
10	Jagmeet
11	Times Realty
12	Money Tree
13	Shray Projects
14	Bharat Gulati
15	Proptiger
16	R Zone
17	Manish Kumar Jain
18	Sandeep Yadav

+ 3 more names to be suggested.

[Handwritten signature]

Kunal Yadav

Thursday, December 5, 2024 at 10:46:20 India Standard Time

Subject: RE: Approval Solicited | Marketing Supprt for Channel Partners
Date: Wednesday, 4 December 2024 at 9:48:29 PM India Standard Time
From: Vineet Nanda <nanda@krisumi.com>
To: Kunal Yadav <kunal.yadav@krisumi.com>
CC: Krisumi Marketing <marketing@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>
Attachments: image008.png, image009.png, image010.png, image011.png, image012.png, image013.png, image014.png, image015.png, image016.png, image017.png, image018.png, image019.png, image020.png

Ok jee

Warm Regards,



Vineet Nanda

Director Sales and Marketing

Email: nanda@krisumi.com

Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumiexperience.com



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From: Kunal Yadav <kunal.yadav@krisumi.com>
Sent: Wednesday, December 4, 2024 9:45 PM
To: Vineet Nanda <nanda@krisumi.com>
Cc: Krisumi Marketing <marketing@krisumi.com>; Shalini Jha <shalini.jha@krisumi.com>
Subject: Approval Solicited | Marketing Supprt for Channel Partners

Dear Sir,

Appended is the Approval Note for Marketing Support for Channel Partners. Kindly accord your approval.