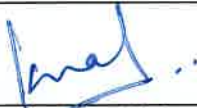

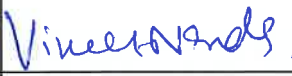






Marketing Approval Note

Subject	Approval Note for Digital Campaign with Magibricks for 90 days				
Date	07/11/24				
Document Ref No.	HO/MKT/FY24-25/097				
S.No.	Description of Item	Vendor	Cost	Taxes	Total
1	<p align="center">Campaign duration: 90 days</p> Premium Exclusive Lounge Banner on Gurgaon Property Page - 60 days with microsite + Project Showcase on Gurgaon + Sky Scrapper on Gurgaon Property Page + Project Highlight on Gurgaon Property Page + Builder titanium listing + project page + projectspotlight banner - 90 days + One Developer Project Video (video to be shared by client) + One Thought Leadership (podcast)	Magibricks Realty Services Limited	₹11,31,800	₹2,03,724	₹13,35,524
					₹13,35,524
Remarks:	• 100% advance payment required.				
	Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
	₹51,42,16,438	₹19,01,93,953	₹13,35,524	₹19,15,29,477	₹32,26,86,961
					
	Kunal Yadav Prepared By	Shalini Jha Verified By	Vineet Nanda Approved By	Manu Gupta Verified By	
					
	Akash Khurana Approved By	Yuka Nagao Verified By	Yuji Kato Approved By		