

Marketing Approval Note

Approval Note for Painting of G.I. Sheets at Fencing

We are seeking approval for the painting of the G.I. sheets at the fencing where Krisumi branding panels are installed. The existing sky-blue color of the sheets is diminishing the premium appearance of our branding. To maintain and enhance the visual appeal and premiumness of our brand, repainting is essential. **→ TO WHITING COLOR**
 The work will commence as soon as we are free from the GRAP (Graded Response Act on Plan) limitations, ensuring compliance with current environmental guidelines.

18/12/24

HO/MKT/FY24-25/131

S.No.	Description of item	Vendor	Cost	Taxes	Total
1	Enamel Painting of G.I. Sheets at the Fencing This includes removal and reinstallation of the flex panels Total area - 12912 sqft @ ₹30/sqft	MTA Interior Crafts	₹3,87,360	₹69,725	₹4,57,085

Remarks: • 50% advance to be paid.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438.00	₹27,57,58,611.00	₹4,57,084.80	₹27,62,15,695.80	₹23,80,00,752.20

<i>Kunal Yadav</i>	<i>Shalini Jha</i>	<i>Email Approved</i>	<i>[Signature]</i>
Kunal Yadav Prepared By	Shalini Jha Verified By	Vineet Nanda Approved By	Manu Gupta Verified By

<i>AK</i>	<i>YK</i>	<i>[Signature]</i>	<i>[Signature]</i>
Akash Khurana Approved By	Yuika Nagao Verified By	Yuji Kato Approved By	[Signature] Verified By

Subject: External Mail: Re: External Mail: Performa Invoice

Date: Wednesday, 18 December 2024 at 5:08:59 PM India Standard Time

From: Mohd Javed <moh.javed852@gmail.com>

To: Kunal Yadav <kunal.yadav@krisumi.com>

CC: Shalini Jha <shalini.jha@krisumi.com>, Krisumi Marketing <marketing@krisumi.com>

Attachments: image001.png, image002.png, image003.png, image004.png, image005.png, image006.png

Please go ahead.

On Wed, Dec 18, 2024 at 12:42 PM Kunal Yadav <kunal.yadav@krisumi.com> wrote:

Please confirm the inclusions.

As discussed, we want you to take care of the removal and reinstallation of the flex panels (Krisumi branding) that are currently present at the G1 Sheets.

Thank you!

Best Regards,

Kunal Yadav

Deputy Manager - Marketing

Email: kunal.yadav@krisumi.com

Mobile: 956 5050 555

Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumixperience.com

A picture containing text, city, sign Description automatically generated



Abhishek Kumar Singh

From: Vineet Nanda
Sent: 19 December 2024 13:19
To: Abhishek Kumar Singh
Cc: Shalini Jha; Agamani Sengupta; Kunal Yadav
Subject: RE: Approval - MTA Interior Crafts

Ok Jee

Warm Regards,

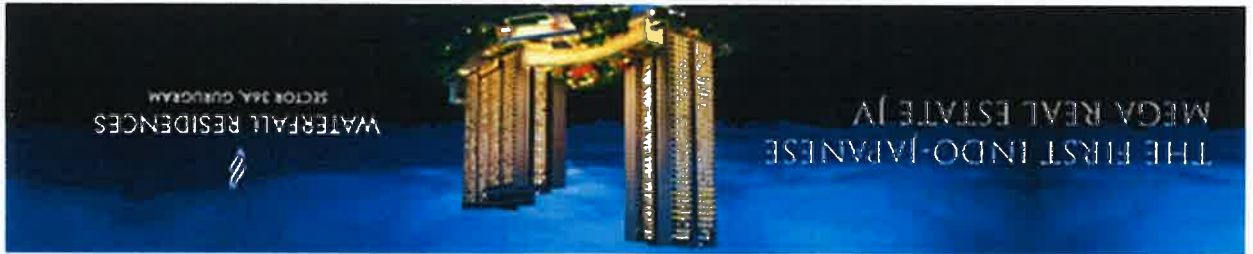


Vineet Nanda
Director Sales and Marketing

Email: nanda@krisumi.com
Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from
home: www.krisumixperience.com



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From: Abhishek Kumar Singh <abhishek.singh@krisumi.com>
Sent: Thursday, December 19, 2024 1:08 PM
To: Vineet Nanda <nanda@krisumi.com>
Cc: Shalini Jha <shalini.jha@krisumi.com>; Agamani Sengupta <agamani.sengupta@krisumi.com>; Kunal Yadav <kunal.yadav@krisumi.com>
Subject: Approval - MTA Interior Crafts

Dear Sir,

Please approve the appended approval note for "MTA Interior Crafts :"