

## Roshan Singh

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**From:** vineet nanda <nandavineet@gmail.com>  
**Sent:** Monday, April 17, 2023 6:23 PM  
**To:** Roshan Singh  
**Subject:** Fwd: Invitation to participate in India's largest skilling program for Real Estate Channel Partners. Sponsorship confirmation request

----- Forwarded message -----

**From:** Mohit Jain <[mj@krisumi.com](mailto:mj@krisumi.com)>  
**Date:** Fri, Mar 24, 2023 at 10:50 PM  
**Subject:** Re: Invitation to participate in India's largest skilling program for Real Estate Channel Partners. Sponsorship confirmation request  
**To:** vineet nanda <[nandavineet@gmail.com](mailto:nandavineet@gmail.com)>

Approved

*Mohit Jain*  
*Managing Director*  
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Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from  
home: [www.krisumixperience.com](http://www.krisumixperience.com)

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On 24-Mar-2023, at 8:59 PM, vineet nanda <[nandavineet@gmail.com](mailto:nandavineet@gmail.com)> wrote:

Dear Mohit Jee,

I request you to promote RESEED to skill the real estate industry. Mr. Kuldeep Chawla has written a request to you to promote this course with sponsorship of Rs 1.25 lakhs + GST. Kindly accord your acceptance. The team from Nobel Mark School Tech Pvt. Ltd. will collect the cheque from your office. The details have been shared by Mr. Chawla in the trailing email.

Thank you for all your support.

Thanks & Regards,  
Vineet Nanda  
Chairman, Regional Urban Infra Committee, FICCI  
Director, Sales and Marketing, Krisumi Corporation  
Board of Management, LTSU

On Fri, Mar 24, 2023 at 5:23 PM Kuldip Singh <[kuldip@nobelmarkschooltech.com](mailto:kuldip@nobelmarkschooltech.com)> wrote:

Dear Mohit ji

PFA the updated invitation. Thank you for supporting us with your kindness and your sponsorship of the event. We invite you to help us build India's largest and finest skill development program for the real estate sector, which also supports 350 different industries across the nation.

**Channel partners and sales staff** have become one of the most important pillars to help sell real estate, demand for which is reaching new heights as India marches towards a USD 5 trillion economy. These key stakeholders need support to set them up for success, something with RESEED is focussed on.

**RESEED, is a skill development program championed by LTSU** and its Steller School of Real Estate. It aims to make a sea change in the skill levels of sales professionals, channel partners and students willing to enter the most favourite industry- real estate. It has a single minded goal of the country's national agenda - to create jobs for a diverse target set - the youth, women, new comers and existing professionals alike, pan India. This will not only help them learn

and grow, but more importantly, assist corporates like yourselves to create huge value for your customers and other stakeholders by creating the pull factors to facilitate sales.

This program seeks to accelerate the process along the lines of the vision of our Honourable Prime Minister Shree Narendra Modi Ji to upgrade and enhance the skill development across the country, and as part of its national initiative to create jobs and employment. The private sector is playing an important role in this regard.

**Lamrin Tech Skills University** is a unique skill and tech focussed University, spread over an 80 acre campus in north India, with investments from and collaboration with IBM, Tatas and Cambridge, among others. It has a razor sharp focus on skill development and upgradation across the entire value chain under the leadership of Chancellor, LTSU Dr. Sandeep Kaura, a nationalist, and a member on the advisory board of National Skill Development Corporation(NSDC).

**The Steller School of Real Estate** is launching its first few batches of **60+ students each from April 11, 2023 under a 6 month certificate program** which will make a paradigm shift to the way in which sales staff and channel partners operate. The program will equip participants with the necessary tools to take advantage of the real estate boom, a sector which has received one of the highest FDI in the last 4-5 years and one the most growing sectors. RESEED is funded by NSDC.

This platform, with over 100+ prime channel partners from Tricity, Chandigarh, Mohali, Panchkula, Zirakpur, Baddi, Ludhiana, and Yamunanagar, will be available on March 28 to you. We request you to support this unique initiative of 'Skilling India's Youth'. with a sponsorship of Rs 1.25 lacs (plus GST), details of which are below this e-mail.

We encourage you to ask your representative to be present on **March 28 at Lamrin University, Ropar from 11:50 am to 2.30 pm**, followed by lunch. He/she can **get in touch with Vishal Dhuria on +919718370027** to ensure that your project/s marketing collateral can be displayed suitably. These collaterals will be distributed to 100+ Channel Partners present at the event.

Mr Vineet Nanda, Chairman Housing & Infrastructure, FICCI for Punjab, Haryana, Himachal, Chandigarh & Uttarakhand, and member of the Board of Management of LTSU, has also kindly agreed to be present. The **session on 28<sup>th</sup> March 2023 shall also have many knowledge partners** sharing their insights on the real estate sector like **JLL (research), COG (marketing), Social media advertising, a Vaastu expert of national repute, a message from Dr Ananta Singh Raghuvanshi, Founder and President of NAREDCO, MAHI, as well as strategy and finance.** We look forward to seeing your colleagues on March 28, 2023, Tuesday at LTSU and be a part of this mega event.

We are also sending your organization an invitation to the knowledge sharing event on March 28, attached with this letter. You would be delighted to know that **TORBIT Consulting**, our official media partner, will extensively cover the Reseed event.

Sincerely

Kuldip Chawlla

President – Noble Mark School

**Ms Sheetal** will co-ordinate with your office to collect the **cheque for Rs 1.25 lacs (plus GST)** to be made in the name of **Nobel Mark School Tech Pvt Ltd**

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Vineet Nanda