

Marketing Approval Note

Post Facto Approval Note for Travel & Accomodations for Performers for Mega Launch Events on 23rd & 27th Apr'24







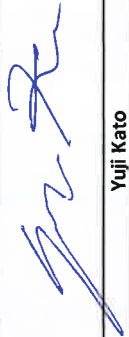

17/05/24

HO/MKT/FY24-25/023

S.No.	Description of item	Vendor	Cost as per actuals (incl. of taxes)
1	Flights & Hotels for the Performers (including service charges)	Synchronising Destinations Pvt. Ltd.	₹8,60,098
2	Car Rentals for the Performers	ATC Car Rental	₹89,122
			₹9,59,220

Remarks: • Both are the existing and preferred vendors for their respective services.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438.00	₹8,49,84,599.00	₹9,69,220.00	₹8,59,53,819.00	₹42,82,52,619.00

			
Kunal Yadav Prepared By	Shalini Jha Verified By	Vineet Nanda Approved By	Manu Gupta Verified By
			
Akash Khurana Approved By	Yuka Nagao Verified By	Yuji Kato Approved By	Mohit Jain Approved By