

Marketing Approval Note

Waterfall Residences

Approval Note for Truck Branding Sample and Design Consulting Unit

10-12-2021

HO/MK/55-FY21-22

Project Subject	Approval Note for Truck Branding Sample and Design Consulting Unit					
Date	10-12-2021					
Document Ref No.	HO/MK/55-FY21-22					
S.No.	Description of item	Vendor	Quantity	Cost	GST	Total
1	Truck Branding - Side panels, front and back panel with Krishna Group and Kisurni Logo.	Truviser	1 truck / Approx 650 Sq ft	17,000.00	3,060.00	20,060.00
2	DCU Branding for entry passage in Tower C Actual Apartment. Branding the passage using Flex on Frame and Branding the lift and Tower Lobby area using the Digital Vinyls using 3mm sunboard.	Providence Adwork	4898 sqft	2,72,663.00	49,079.34	3,21,742.34
TOTAL						3,41,802.34
Total Marketing Expense Budget		Consumed till date	This Approval Note			
1,54,60,000.00		99,95,231.28	3,41,802.34			
		Total Till Now				
		1,03,37,033.62				
						Balance
						51,22,966.38
Note - For item no 2, per sq.ft rate is different for Flex on frame and Vinyl						
		<i>Roshan Singh</i> Prepared By	<i>Shalini Jha</i> Verified By			
		<i>10/12/2021</i> Date	<i>Vineet Nanda</i> Approved By	<i>Takahiro Yamazaki</i> Approved By		
			<i>Akash Khurana</i> Approved By	<i>Mohit Jain</i> Approved By		

Vineet Nanda

Gulshan Kumar

3,41,802.34

51,22,966.38