

NOTE FOR APPROVAL
KRISUMI CORPORATION PVT. LTD.

Dated : November 21, 2021

Sub : Marketing Support of 1.50 Lacs to New Channel Partner Triumph Estates for setting up Krisumi Kiosk in Galleria Market, Gurugram

Dear Sir,

This is in reference to the support to be extended to New Channel Partner Triumph Estates for promoting Waterfall Residences by setting up Kiosk in Galleria market, Gurugram for 03 days: 26th Nov to 28th Nov. Fri, Sat, Sun.

Galleria market is a very famous market of Gurugram and attracts the most aspiring class. It is known as Khan Market of Gurugram.

CP Triumph Estates did a similar setup (as mentioned below) for DLF Alameda last week with a significant no. of footfalls. email from CP attached for your kind reference. ^{SILVER GLADES/}

Event Details are as follows:

- Event Type: Sales Stall
- Location: Galleria Market opp Starbucks Café, Gurugram
- Dates: 26,27 & 28th November 2021
- Days: Friday, Saturday & Sunday
- Days: 03
- Price: Rs. 1.50 Lacs + GST for 03 days
- Size of Stall: 8"8 feet
- Inclusions: Stall set up, platform, chairs, branding, electrical points & housekeeping

The Kiosk set-up cost is Rs. 1,50,000/- + GST.

We expect a minimum of 02 sales from this event in December 2021.

The amount will be adjusted/consumed from the pool money. Check to be issued in favor of Triumph Estates

Request your good self to please accord approval

Proposed By: Mr. Sumit Yadav
Prepared By: Ms. Disha Rao
Verified By: Mr. Sachin Bhargav

Sumit Yadav
Disha Rao

Approved By:

Email approval Vineet
Mr. Gulshan Kumar Mr. Vineet Nanda

Akash
Mr. Akash Khurana

Yamazaki San
Yamazaki San

Mr. Mohit Jain

Sumit Yadav

From: Sachin Sharma <sachin.s@tnric.com>
Sent: Monday, November 22, 2021 12:40 PM
To: Vineet Nanda
Cc: Anuj K; Sumit Yadav
Subject: Proposal for a Direct Marketing Event
Attachments: c41aa9e8-2bd4-4337-9ea2-6acb22009443.jpg;
6135b5ea-1cff-4e92-98f4-1810bed7785d.jpg; d2622f3b-
da23-48ca-91a3-3016626e9b43.jpg; 25b53927-7724-4758-a71e-13530da09a23.jpg;
EVENT.docx

Greetings Mr Nanda,

Hope you are doing well, sir. I am writing this mail with regards to our conversation with Mr Summit earlier today about a direct marketing event at Galleria Market.

My team had done a direct marketing event in Galleria market last weekend and we were fortunate to receive a great number of interested clients from the event.

Some major highlights from the event are as follows :

My team generated around 200-250 footfalls in the market through their sales pitch.

Other than this, we closed our list to around 40-50 clients which were interested in leads. Our focus was to make a quality list out of our efforts in Galleria market prior to engaging with the rest of the list. We saturated and segregated the list for lucrative outcomes. The idea came out to be productive to us as well as to Silverglades.

Therefore, to the best of our interest , I have discussed the same with Mr Summit earlier today. I am proposing to do this event of direct marketing again with your product and your team's collaboration on the same with us. Together, the outcomes would be much more positive.

My team had already set up a sales stall in Galleria market with affiliation to Silverglades for their current project - Hightown Residencies. With regards to the same, we had got a good number of clients attracted to the project and also looking forward to closing some deals in future for the same. My team had a great experience with productive outcomes. Also, because of the influence set by DLF Alameda's project in the market , the clients are approaching more and more towards the market. During the last week's stall setup, DLF had also set up their stall of their current project Alameda. To our surprise, we had achieved much more footfall to our stall by our team comparatively.

Therefore, I am proposing the same to you for putting a stall in Galleria for your project - Krisumi Waterfall Residencies. My team will be contributing efficiently to the same, promising positive outcomes from it.

The details for the same are :

Date : 26, 27, 28 November, 2021
Day : Friday, Saturday and Sunday

Please find attached the quotation for the direct marketing event.
I am also attaching some pictures from our last event for your reference.

Feel free to contact us in case of any queries.

Highest Reach in Current
of 7000/Person
Million nids
1
HCL

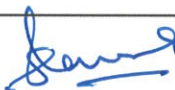


Triumph Estates

AN ISO 9000:2000 CERTIFIED COMPANY

■ **Right People**
■ **Right in the Heart of DLF City**

INVOICE

Company/Individual Name : Triumph Estates Address : O-118, Shopping Mall, Arjun Marg, DLF Phase-1, Gurgaon, Haryana-122002		DATED -	25-11-2021
Contact No.: +91-9811773376 E-Mail Id: triumphestates@gmail.com		INVOICE NO.	KC/08/19
To, Party Name - M/s. Krisumi Corporation Private Limited Regd. Office- Central Plaza Mall, 3rd Floor, Sector -53, Gurugram -122001, Haryana. Corporate Office: 461-462, Udyog Vihar Phase-3, Gurugram, Haryana-122016 Site Office: Sales Lounge, Sector 36A, Gurugram, Haryana - 122004		GST NO.	06ABAPK8873G1Z1
		PAN NO.	ABAPK8873G
		HRERA NO.	HRERA- 720/2017/849
		PROJECT NAME:	WATERFALL RESIDENCES
		PAN NO.	AAECV0565A
		GST No.	06AAECV0565A1ZR
Description		Amount	
Marketing Support		150,000	
SAC Code:- 998311			
TOTAL BILL AMOUNT		150,000	
CGST @		9%	13,500
SGST @		9%	13,500
TOTAL DUE AMOUNT		177,000	
Amount In Words: Rupees One Lakh Seventy Seven Thousand Only.			
Remarks: Marketing Support			
Declaration:- Please Issue Cheque in Favour of:- TRIUMPH ESTATES Or for Online Transfer, the RTGS Details are hereas under: Bank Name: State Bank Of India Bank Account no. 61151715332 Branch Name & Address: Arjun Marg Gurugram. 117-118, Shopping Mall, DLF Phase 1, Gurugram, 122002 IFSC Code: SBIN0031829		For 	
		Authorised Signatory	



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Phone No :+91-98110 17277 ,+91-9811773376 ; Email id : triumphestates@gmail.com

O-118, First Floor , Shopping Mall, Arjun Marg, DLF Phase 1, Gurgaon-122002

REAL ESTATE ADVISORY & TRANSACTION SERVICES