

Marketing Approval Note



Approval Note for Krisumi Branded Pens




01/07/24

HO/MKT/FY24-25/051

| Document Ref No. S.No. | Description of item | Vendor | Qty | Cost | GST | Total |
|---------------------------|---|-------------------|-----|---------|--------|-------------------|
| 1 | Krisumi Branded Executive Pens @ ₹155/unit | Siddipu Creations | 150 | ₹23,250 | ₹4,185 | ₹27,435.00 |
| | | | | | | ₹27,435.00 |

| | | |
|-------------------------------|---|--|
| Remarks | Trabsportation/Freight Extra as applicable. | |
| Total Marketing Budget | ₹51,42,16,438.00 | |
| Consumed till date | ₹11,78,63,652.00 | |
| This Approval Note | ₹27,435.00 | |
| Total Till Now | ₹11,78,91,087 | |
| Balance | ₹39,63,25,351 | |

| | | | |
|---|---|--|---|
|  |  |  |  |
| Kunal Yadav Prepared By | Shatini Jha Verified By | Vineet Nanda Approved By | Manu Gupta Verified By |

| | | |
|---|---|--|
|  |  |  |
| Akash Khurana Approved By | Yuka Nagao Verified By | Fuji Kato Approved By |



Subject: Re: Approval - Private Event on 14th July
Date: Tuesday, 16 July 2024 at 12:08:24 PM India Standard Time
From: Vineet Nanda <nanda@krisumi.com>
To: Abhishek Kumar Singh <abhishek.singh@krisumi.com>
CC: Shalini Jha <shalini.jha@krisumi.com>, Agomani Sengupta <agomani.sengupta@krisumi.com>, Kunal Yadav <kunal.yadav@krisumi.com>
Attachments: image001.png, image002.png, image003.png, image004.png, image005.png, image006.png

OK Jee!

From: Abhishek Kumar Singh <abhishek.singh@krisumi.com>
Sent: 12 July 2024 14:55
To: Vineet Nanda <nanda@krisumi.com>
Cc: Shalini Jha <shalini.jha@krisumi.com>; Agomani Sengupta <agomani.sengupta@krisumi.com>; Kunal Yadav <kunal.yadav@krisumi.com>
Subject: Approval - Private Event on 14th July

Dear Sir,

Please approve the appended approval note for Private Event on 14th July'24 for NKM Realtors and developers .

| Marketing Approval Note | | | | | |
|--|---|---|--------------------|-----------------------------|------------------|
| Approval Note for Private Event on 14th July 2024 CP- NKM Realtors and Developers RM- Sidharth Rathi | | | | | |
| Date: 15-07-2024 | | | | | |
| Document Ref No.: HCR/MT/YY24-25/064 | | | | | |
| S.No. | Description of Item | Vendor | Cost | Taxes | Total |
| 1 | Dinner for private event 17:00hrs to 21:30hrs (Total Pax 100 @ ₹2000/person) (Transportation Extra as applicable) | RED CORAL | ₹2,00,000 | ₹10,000 | ₹2,10,000 |
| 2 | Bar Tender Services 1 Sr. Bartender @₹4000 Each 2 Bartender @₹2000 Each 1 Helper @ 2000 Each | Bar Essentials | ₹13,000 | ₹2,340 | ₹15,340 |
| 3 | Live Music | Paing Jain | ₹40,000 | ₹7,200 | ₹47,200 |
| 4 | Liquor Purchase for | Corporate + Personal credit card (Depending on the available liquidity) | ₹60,000 | ₹11,700 | ₹71,700 |
| 5 | Photographer | Sudarshan Rha | ₹7,000 | 00 | ₹7,000 |
| 6 | Miscellaneous | N.A | ₹25,000 | ₹4,500 | ₹29,500 |
| 7 | Formal and Testing Services | Hemalaya Term House | ₹50,000 | ₹9,000 | ₹59,000 |
| | | | | | ₹4,44,740 |
| Remarks: <ul style="list-style-type: none"> + 10-20% variations possible based on the immediate requirements/actual usage or consumption. + Transportation Extra as applicable + For transport (taxi home and have taken estimate budget. Invoices will be a proof as per actual + For red coral we have taken estimate pass. Invoice will be raised as per actual consumption. | | | | | |
| Total Marketing Budget | | Consumed till date | This Approval Note | Total Till Now | |
| ₹31,42,16,438.00 | | ₹11,01,53,423.40 | ₹4,44,740.00 | ₹11,96,38,231.40 | |
| Balance | | ₹19,46,79,209.60 | | | |
|  Abhishek Singh Proposed By | |  Shalini Jha Verified By | | Vineet Nanda Approved By | |
| Akash Chandra Approved By | | Yulia Nigam Verified By | | Yuli Kato Approved By | |

Warm Regards,



Abhishek Kumar Singh
 Deputy Manager – Marketing (Sales)

Email: abhishek.singh@krisumi.com

Mobile: 9958917554

Sector 36A, Gurugram



GSTIN : 07BQBPK9153N1ZD

PERFORMA INVOICE

M.: 9899292232



ALL SOLUTIONS

902, BUDH VIHAR, NEAR GURUDWARA, MANDOLI, DELHI-110093

Email: asolution53@yahoo.com

Details of Consignee / Receiver

Name: Section Officer, General
Address: NSCS, Sardar Patel Bhawan,
New Delhi, 110001

Contact:

Invoice No. : 18

Invoice Date : 2-05-2024

Time of Supply :

Place of Supply :

| S.No. | Description of Goods | HSN CODE | Qty. | Rate | Amount Rs. | P. |
|-------|----------------------|----------|------|-------|---------------|----|
| 1 | Pen with Box | 9608 | 150 | 190/- | 28,500 | 00 |

Transport Mode :

Vehicle Number :

G. R. No. :

Total Invoice (Amount in words)
Thirty three thousand six hundred thirty only

BANK DETAILS

Name : HDFC Bank Branch Name : Azad Market
A/c Number : 50200012540893 IFSC Code : HDFC0004025

E. & O. E.

Terms & Conditions :

- All the disputes are subject to Delhi Jurisdiction.
- Goods once sold will not be taken back.
- 18% interest will be charged after due date.

| | | |
|--------------|-------|----|
| Total | 28500 | 00 |
|--------------|-------|----|

| | | |
|------------------|-------|----|
| Add CGST@ ...9 % | 2,565 | 50 |
|------------------|-------|----|

| | | |
|------------------|-------|----|
| Add SGST@ ...9 % | 2,565 | 50 |
|------------------|-------|----|

| | | |
|------------------|--|--|
| Add IGST@..... % | | |
|------------------|--|--|

| | | |
|---------------|--|--|
| Other Charges | | |
|---------------|--|--|

| | | |
|---------------------------------|--------|----|
| Total Amount After Tax : | 33,630 | 00 |
|---------------------------------|--------|----|

| | | |
|--------------------------------|--|--|
| GST on Reverse Charge : | | |
|--------------------------------|--|--|

For **ALL SOLUTIONS**

FOR ALL SOLUTIONS

PROP.
Authorised Signatory



QUOTE

9

Kapoor Administration
Delhi
India
GSTIN 07FEQPK1502G2ZK
9971249477
ram.kpr.85@gmail.com

Bill To
Krisumi corporation (P) Ltd.
3rd Floor, Central plaza mall, Dlf golf course Road sectir-53
Gurgaon
122001
India

03/05/2024

Place Of Supply: Haryana (06)

| # | Item & Description | HSN/SAC | Qty | Rate | IGST | Amount |
|---|--------------------|---------|--------|--------|-----------------|-------------------|
| 1 | Pen With Box | 123456 | 150.00 | 178.00 | 4,806.00 18% | 26,700.00 |
| | | | | | Sub Total | 26,700.00 |
| | | | | | IGST18 (18%) | 4,806.00 |
| | | | | | Total | ₹31,506.00 |

Total In Words: **Indian Rupee Thirty-One
Thousand Five Hundred Six
Only**

Notes

Looking forward for your business.

Authorized Signature _____