

Roshan Singh

From: Gulshan Kumar
Sent: 16 November 2021 14:57
To: Roshan Singh
Cc: Shalini Jha; Pramod Agarwal
Subject: FW: NFA for WhatsApp Panel for Bulk SMS and Branding at Golf Course at ITC Grand Bharat
Attachments: Invoice - Branding @ ITC Grand Bharat.pdf; KRISUMI Invoice Nov-21.pdf

Dear Roshan,

Post facto approved as per the attachment.



Gulshan Kumar
Financial Controller

Email: gulshan.kumar@krisumi.com

Mobile: 9810277224

Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumiexperience.com



From: Roshan Singh roshan.singh@krisumi.com

Sent: 16 November 2021 14:54

To: Gulshan Kumar gulshan.kumar@krisumi.com
Cc: Shalini Jha shalini.jha@krisumi.com
Subject: RE: NFA for WhatsApp Panel for Bulk SMS and Branding at Golf Course at ITC Grand Bharat

Dear Sir,

Sharing below the period of service for both:

WhatsApp Panel for Bulk SMS: Started on October 26th, 2021. This is not time bound but number bound (3 lakhs SMS)
Branding at ITC Grand Bharat: November 2nd, 2021. (Attached are few pictures of execution)

Regards

From: Gulshan Kumar <gulshan.kumar@krisumi.com>
Sent: 16 November 2021 12:28
To: Roshan Singh <roshan.singh@krisumi.com>
Cc: Shalini Jha <shalini.jha@krisumi.com>
Subject: RE: NFA for WhatsApp Panel for Bulk SMS and Branding at Golf Course at ITC Grand Bharat

Dear Roshan,

Please confirm the period of service for both the cases



Gulshan Kumar
Financial Controller

Email: gulshan.kumar@krisumi.com

Mobile: 9810277224

Sector 36A, Gurugram



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From: Roshan Singh <roshan.singh@krisumi.com>
Sent: 16 November 2021 11:42
To: Gulshan Kumar <gulshan.kumar@krisumi.com>
Cc: Shalini Jha <shalini.jha@krisumi.com>
Subject: FW: NFA for WhatsApp Panel for Bulk SMS and Branding at Golf Course at ITC Grand Bharat

Dear Sir,

I am sharing here the approval note for WhatsApp Panel for Bulk SMS and New Flex Branding at the Golf Course at ITC Grand Bharat. Please refer to the approval note shared below:

Marketing Approval Note				
Project	Waterfall Residences			
Subject	Approval Note for New Flex and Flex on Frame for Branding at Golf and Country Club Golf Course at ITC Grand Bharat			
Date	15-11-2021			
Document Ref No.	HO/MK/50-FY21-22			
Sl.No.	Description of item	Vendor	Quantity	
1	WhatsApp Message Panel	Go 2 Market India Pvt. Ltd.	3 La	
2	Krisumi Branding at ITC Grand Bharat Flex on frame: Star flex printing & install with 1.25" MS pipe frame Fitting & Fixtures, Labour & Transportation	Providence Adwork	630 Sc	
3	Star flex printing and installation on existing frames	Providence Adwork	630 Sc	
			TOTAL	

	Total Marketing Expense Budget	Consumed till date	This Approval Note	Total Till Nov
	1,54,60,000.00	91,81,443.48	83,721.00	92,65,164.48
		Roshan Singh	Shalini Jha	Vineet Nanda
		Prepared By	Verified By	Approved By
Date	15.11.2021			
		Akash Khurana		Takahiro Yamaza
		Approved By		Approved By

Please find attached the invoices from respective vendors and refer to the email below for the approval of Nanda sir. Kindly accord your approval.

Regards

From: Vineet Nanda <nanda@krisumi.com>

Sent: 16 November 2021 11:39

To: Roshan Singh <roshan.singh@krisumi.com>

Cc: Shalini Jha <shalini.jha@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>

Subject: Re: NFA for WhatsApp Panel for Bulk SMS and Branding at Golf Course at ITC Grand Bharat

Ok.

Thanks & Regards,

Vineet Nanda

From: Roshan Singh <roshan.singh@krisumi.com>

Sent: 15 November 2021 11:21

To: Vineet Nanda <nanda@krisumi.com>

Cc: Shalini Jha <shalini.jha@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>

Subject: NFA for WhatsApp Panel for Bulk SMS and Branding at Golf Course at ITC Grand Bharat

Dear Sir,

I am sharing here the approval note for WhatsApp Panel for Bulk SMS and New Flex Branding at the Golf Course at ITC Grand Bharat. Please refer to the approval note shared below:

Marketing Approval Note				
Project	Waterfall Residences			
Subject	Approval Note for New Flex and Flex on Frame for Branding at Golf and Country Club Golf Course at ITC Grand Bharat			
Date	15-11-2021			
Document Ref No.	HO/MK/50-FY21-22			
Sl.No.	Description of item	Vendor	Quantity	
1	WhatsApp Message Panel	Go 2 Market India Pvt. Ltd.	3 Lacs	
2	Krisumi Branding at ITC Grand Bharat Flex on frame: Star flex printing & install with 1.25" MS pipe frame Fitting & Fixtures, Labour & Transportation	Providence Adwork	630 Sq. Ft.	
3	Star flex printing and installation on existing frames	Providence Adwork	630 Sq. Ft.	
			TOTAL	
	Total Marketing Expense Budget	Consumed till date	This Approval Note	Total Till Now
	1,54,60,000.00	91,81,443.48	83,721.00	92,65,164.48
		Roshan Singh	Shalini Jha	Vineet Nanda
		Prepared By	Verified By	Approved By
Date	15.11.2021			
		Akash Khurana		Takahiro Yamazaki
		Approved By		Approved By

Please find attached the invoices from respective vendors. Kindly accord your approval.

Regards



Roshan Singh

Senior Manager - Marketing

Email: roshan.singh@krisumi.com



Mobile: 8860225143
Sector 36A, Gurugram



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