

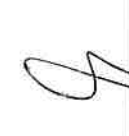





Marketing Approval Note

Subject		Approval Note for Yearly Renewal of Software Subscriptions	
Date		07/07/25	
Document Ref No.		HO/MKT/FY25-26/048	
S.No.	Description of item	Vendor	Cost
1	Adobe Creative Cloud All Apps 1 License @ ₹1,00,961/year	Corporate/Personal Credit Card (depending on the available limits)	₹1,00,961
2	Acrobat Pro Qty: 2 Licenses @ ₹28,504/license/year		₹57,010
3	Canva Teams Pro X3 @ ₹12,000/year		₹12,000
4	Freepik Premium+ @ ₹1,687.5/month		₹20,250
5	Envato Elements Individual @ ₹1,419/month (\$16.5)		₹17,028
			₹2,07,249
Remarks: <ul style="list-style-type: none"> All the subscriptions are for a period of 12 months valid from the date of renewal. All the costs estimates are taken as per mentioned on the respective official websites, which may slightly vary at the time of payment, invoices will be raised as per actuals. 			
Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now
₹51,69,03,800	₹7,90,16,768	₹2,07,249	₹7,92,24,017
 Kunal Yadav Prepared By		 Vineet Nanda Approved By	 Manu Gupta Verified By
 Kunal Rishi Approved By		 Yuji Kato Approved By	 Akash Khurana Approved By

Total
Marketing Budget
₹51,69,03,800

Consumed till date
₹7,90,16,768

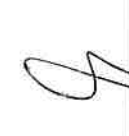
This Approval Note
₹2,07,249

Total Till Now
₹7,92,24,017

Balance
₹43,76,79,783


Kunal Yadav
Prepared By


Vineet Nanda
Approved By


Manu Gupta
Verified By


Kunal Rishi
Approved By


Yuji Kato
Approved By


Akash Khurana
Approved By

📞 1800 102 5567





| marketing@krisumi.com |





Your cart

Subscription

Annual, billed upfront ▾


 **Acrobat Pro**
Licenses
1 ▾ ₹28,504.08/yr per license
incl. GST


 **Creative Cloud All Apps**
Licenses
1 ▾ ₹1,00,960.80/yr per license
incl. GST

Subtotal ₹1,09,716.00/yr
GST 18% ⓘ ₹19,748.88/yr

TOTAL ₹1,29,464.88/yr
incl. GST

Get started with Canva today

Monthly

Yearly

For one person

Canva Free

Design anything and bring your ideas to life. No cost, just creativity.

₹0

/year for one person

Get started

Features you'll love:

- ✓ Easy drag-and-drop editor
- ✓ 2M+ professionally-designed templates
- ✓ 1000+ design types (social posts, docs, presentations, sheets, and more)
- ✓ 4.5M+ stock photos and graphics
- ✓ AI creative partner for design, image and text generation*
- ✓ Build interactive designs and experiences with AI*
- ✓ Bring multiple formats in one design
- ✓ Design, printing and delivery
- ✓ 5GB of cloud storage

For one person



Canva Pro

Unlock premium content, more powerful design tools, and AI features.

₹4,000

/year for one person

[Daily and weekly plan options](#)

Get Canva Pro

Everything in Free, plus:

- ✓ Unlimited access to premium templates
- ✓ 140M+ photos, videos, graphics, audio
- ✓ 1000 Brand Kits to manage your brand
- ✓ Quickly resize and translate designs
- ✓ Remove backgrounds in a click
- ✓ Create, resize, translate and remove backgrounds at scale
- ✓ Boost creativity and productivity with 25+ AI tools— including video clips powered by Google's Veo 3*
- ✓ Plan and schedule social content
- ✓ 1TB of cloud storage
- ✓ Online customer support

For your team



Canva Teams

Transform teamwork, grow your brand, and simplify workflows.

₹12,000

/year total up to 3 people

₹5,000/year/person thereafter

Custom People

Get Canva Teams

Contact Sales

Everything in Pro, plus:

- ✓ Scale your brand and centralise assets
- ✓ Ensure brand consistency with approvals
- ✓ Edit, comment, and collaborate in real time
- ✓ Generate on-brand text and visual assets with AI*
- ✓ Team reports and insights
- ✓ Import and sync data from your favourite external sources
- ✓ AI admin controls
- ✓ ISO 27001 certification and SOC 2 Type II compliance
- ✓ 1TB of cloud storage
- ✓ Pay as you grow
- ✓ Online customer support

For your organisation



Canva Enterprise

Empower your organisation with an all-in-one workplace solution.

Let's talk

Get in touch to learn more

Contact Sales

Everything in Teams, plus:

- ✓ Centrally manage multiple teams and brands
- ✓ Set individual or group design approvals
- ✓ Control access to Canva's content and templates
- ✓ Indemnification for AI output*
- ✓ Advanced security and admin controls (including AI permissions)
- ✓ Single sign-on (SSO)
- ✓ SCIM licence provisioning
- ✓ Custom apps and integrations
- ✓ Priority customer support
- ✓ Design support from Enterprise Studio creative team*
- ✓ 1TB of cloud storage
- ✓ Dedicated customer success manager*

*For select price customers with 500+ confirmed seats

Individual

From

\$16.50/month[Start now](#)

- 🕒 Unlimited downloads of 22+ million premium assets & templates
- 🕒 Full AI stack: video, image, and audio gen
- 🕒 Lifetime commercial license
- 🕒 Easy cancelation

Team

From

\$37.25/month

3 members ▾

[Start now](#)

Everything in Individual, plus:

- 🕒 Teams save up to 34%
- 🕒 Scale and change members at any time
- 🕒 One central location for all downloads
- 🕒 Easy cancelation

Enterprise

Create at mighty scale. Perfect for organisations, agencies and teams of 6 or more.

[Contact sales](#)

Everything in Teams, plus:

- 🕒 Custom licensing
- 🕒 Tailored indemnification
- 🕒 SSO for more secure, scalable access
- 🕒 Dedicated account management

[Learn more](#)

Monthly

Yearly

For one person

Canva Free

Design anything and bring your ideas to life. No cost, just creativity.

₹0
Year for one person

[Get started](#)

Features you'll love:

- ✓ Easy drag-and-drop editor
- ✓ 70k+ professionally designed templates
- ✓ 1000+ design types (social posts, docs, presentations, sheets, and more)
- ✓ 4.5M+ stock photos and graphics
- ✓ AI creative partner for design, image and text generation*
- ✓ Build interactive designs and experiences with AI*
- ✓ Bring multiple formats in one design
- ✓ Design printing and delivery
- ✓ 5GB of cloud storage

For one person

Canva Pro

Unlock premium content, more powerful design tools, and AI features.

₹4,000
Year for one person
₹333.33/month (₹40,000/year)

[Get Canva Pro](#)

Everything in Free, plus:

- ✓ Unlimited access to premium templates
- ✓ 140M+ photos, videos, graphics, audio
- ✓ 5000 brand kits to manage your brand
- ✓ Quickly resize and translate designs
- ✓ Remove backgrounds in a click
- ✓ Create, resize, translate and remove backgrounds at scale
- ✓ Boost creativity and productivity with 25+ AI tools - including video clips powered by Google's VEO 3*
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- ✓ 1TB of cloud storage
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Transform teamwork, grow your brand, and simplify workflows.

₹12,000
Year total, up to 3 people
₹4,000/year/quarter in three years

Custom People

[Get Canva Teams](#)

Contact Sales

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- ✓ Edit, comment, and collaborate in real time
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- ✓ Identification for AI output*
- ✓ Advanced security and admin controls (including AI permissions)
- ✓ Single sign-on (SSO)
- ✓ SAML license provisioning
- ✓ Custom apps and integrations
- ✓ Priority customer support
- ✓ Design support from Enterprise Studio creative team*
- ✓ 1TB of cloud storage
- ✓ Dedicated customer success manager*

*For enterprise customers with 100+ employees only.

Kunal Yadav

Tuesday, July 15, 2025 at 1:42:54 PM India Standard Time

Subject: RE: Approval Solicited | Softwares Renewal
Date: Tuesday, 15 July 2025 at 1:35:45 PM India Standard Time
From: Vineet Nanda <nanda@krisumi.com>
To: Kunal Yadav <kunal.yadav@krisumi.com>
CC: Krisumi Marketing <marketing@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>
Attachments: image008.png, image009.png, image010.png, image011.png, image012.png, image013.png, image014.png, image015.png, image016.png, image017.png, image018.png, image019.png, image020.png

Ok jee

Warm Regards,



Vineet Nanda

Director Sales and Marketing

Email: nanda@krisumi.com

Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumixperience.com



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From: Kunal Yadav <kunal.yadav@krisumi.com>

Sent: Monday, July 14, 2025 7:07 PM

To: Vineet Nanda <nanda@krisumi.com>

Cc: Krisumi Marketing <marketing@krisumi.com>; Shalini Jha <shalini.jha@krisumi.com>

Subject: Approval Solicited | Softwares Renewal

Dear Sir,

Appended is the Approval Note for Yearly Renewal of Software Subscriptions. Kindly accord your approval.