

Marketing Approval Note

Revised Cost Approval for Chaat Buffet for Customers & Channel Partner Gatherings









Description: Proposing a revision in the chaat buffet rate from ₹800 to ₹1000 per person, effective 1st August 2025. The current rate has been in place since 2021, and over the years, there has been a considerable rise in raw material and service costs. To ensure continued quality and consistency of service, this revision is being suggested.

Date: 28-07-2025

Document Ref No.: HO/MKT/FY25-26/054

S.No.	Description of Item	Vendor
1	Chaat Buffet for Channel Partners & Customers @ INR 1,000/plate + Transportation extra @ INR 15,000/day	Red Coral The Complete Catering Solution

Remarks: • Invoice will be raised basis the actual consumption at the end of the day.

 Kunal Yadav Prepared By	 Shalini Jha Verified By	 Vineet Nanda Approved By	 Manu Gupta Verified By
 Kunal Rishi Approved By	 Kurumi Nagasaka Verified By	 Yuji Kato Approved By	 Akash Khurana Approved By



To

The General Manager

Krisumi Corporation Private Limited

11th Floor, Unit-02, Emaar Capital Tower-2,

Sector 26, MG Road, Gurugram,

Gurugram, Haryana, 122002

Subject: Proposal for Rate Increase

I hope this message finds you well. I am writing to inform you of an upcoming adjustment to our current rate structure, effective 01-08-2025. This change is part of our ongoing efforts to continue delivering the high-quality products/services you have come to expect from us.

Over the past 1-10-2021 To 30-07-2025, we have maintained our rates despite increasing operational and supply costs. However, to continue offering the level of service, responsiveness, and value that you deserve, we find it necessary to implement a modest rate increase.

Current Rate:

Insert current rate – 800 PER PAX

New Rate Effective 01-08-2025

Insert new rate – 1000/- PER PAX

We deeply value our relationship and are committed to transparency and fairness in our pricing. This adjustment will allow us to:

- Maintain high service quality
- Keep up with rising market and inflationary pressures

We truly appreciate your continued trust and partnership. If you have any questions or would like to discuss this change further, please feel free to reach out directly at Email redaccorral.12@gmail.com manishbalani14@gmail.com and Mobile no :- +918800212544

Thank you for your understanding and continued support.

Warm regards,

Shamsher
Account Manager
8920261826